ZIXI PARTNER PROGRAM

The Zixi Enabled Network of Integrated Solutions

AT A GLANCE

KEY PROGRAM FEATURES:

- Full development support and licenses
- Early access to new technologies, software products and product roadmap updates
- Dedicated partner resource for world-wide marketing and sales
- Marketing collaboration via PR, solution briefs, joint events
- Internal training to Zixi audience to raise awareness and generate referral sales

PARTNER BENEFITS:

- Boost sales opportunities
- Broaden product portfolios
- Reduce integration risks by not putting exclusive burden of selection, texting and deployment on the customer

CUSTOMER BENEFITS:

- Tested and easy-to-deploy solutions that save time and reduce costs
- Reliable, scalable, secure and extensible architecture
- Proven joint references that reduce the risk for the customers

Zixi is the global leader in broadcast quality live video transport over IP. Partnering with Zixi for live and live linear contribution or distribution enables technology solution providers to offer customers reliable and secure video streaming solutions at scale around the world.

The Zixi Technology Partner Program helps partners accelerate the development of interoperable products and simplify the integration within increasingly complex customer environments. By integrating with Zixi, partners can boost sales opportunities, broaden their product portfolios and reduce integration risks by not putting the exclusive burden of selection, testing and deployment on the customer.

PARTNER BENEFITS

Zixi provides full development support and access to its developer resources, as well as previews of new technologies and roadmap updates. A partnership with Zixi offers increased exposure for your brand through worldwide marketing collaboration via PR, case studies, solution briefs and joint events. Partners will also be provided with the opportunity to present their solutions to Zixi audiences to raise awareness and generate referral sales.

CUSTOMER BENEFITS

Joint customers not only benefit from dynamic, ultra-low latency and significant decrease in egress savings and other next-generation transfer technology that Zixi provides, but they will be able to deploy solutions that have been jointly developed and tested, and demonstrate proven reliability, scalability and security. An open and extensible architecture will easily accommodate new functionality. Joint references serve to reassure the customers and reduce the risk.

PARTNER ENABLEMENT

- Access to Zixi developer network, licenses and support
- Early Access to Zixi technologies, product roadmap updates, architecture reviews
- Dedicated Technology Alliance Partner resource and tier two production support
- Partner listing and sales contact on Zixi website, links on partner's product pages
- PR and customer success stories published to increase market visibility and awareness
- Joint marketing events, trade shows, technology summits webinars and solution briefs
- Internal training to Zixi audience to raise awareness and enable reference sales

RECEIVE ADDITIONAL PROMOTION AS A ZEN MASTER CERTIFIED PARTNER

With Zixi's ZEN Master control plane, content providers can manage, configure, and monitor large-scale deployments of the Zixi Enabled Network, Zixi platform devices and appliances. Because of its simplicity and ease of use, customers are demanding that the Zixi platform-compatible equipment that they deploy also integrate with ZEN Master to provide a real-time view of the health of the entire system. By creating an integrated solution with Zixi, Partners can help their customers deliver the best possible experience by adding ZEN Master capabilities to their offerings and be promoted as a ZEN Master Certified technology partner.

ZIXI PARTNER PROGRAM
Current Partners

Ad Insertion Platform · amagi · Amira Labs · arqiva · ARRIS · ateme

AVID · aws · aws elemental · BEAMR · BITMOVIN · BLACKBIRD · Blonder Tongue

broadpeak · CAPELLA · Cerberus.TECH · Charter COMMUNICATIONS · COMCAST · coralbay.tv

CuttingRoom · ENCOMPASS · evertz · evrideo · EVS · EZ DRM · fastly · GLOBECAST

Google Cloud · Grass Valley WE LOVE LIVE · Gulfsat · harmonic · HAWK-EYE INNOVATIONS · IBM Cloud · imagine COMMUNICATIONS

infomir · INTELSAT · interra systems · ir.deto · iStreamPlanet · JVC · LAMHAS · LTN GLOBAL

M2A Media · Marshall BROADCAST & PRO AV · measat · MEDIAEXCEL · MediaKind · Microsoft Azure · minir

MoG exceeding my media challenges · nano COSMOS · netinsight · Nilesat · OLYMPUSAT · OPEN BROADCAST SYSTEMS · ORACLE CLOUD · Osprey Video

pebble beach systems · phenix REAL TIME SOLUTIONS · pixagility · Pixellot · RED5 · RED BEE · sencore · SES your satellite company · SINGULAR.LIVE

skyline · spin digital · SSIMWAVE · starfish technologies · streann ai · ar · social · Synamedia · TAG VIDEO SYSTEMS

TATA · techex · telestream · Telstra · TVU networks · Vela · verizon · veset

videon · VITEC VIDEO INNOVATIONS · WOWZA · WSC Sports · wurl · XL8 · Z3 Technology

For more information fill out our Partner form.

ABOUT ZIXI

Zixi provides the cloud based and on-premises Software-Defined Video Platform (SDVP®) that enables reliable broadcast-quality video delivery over any IP network, any protocol, any cloud provider and any edge device. The company offers technologies for broadcasters, enterprises, over-the-top video providers, sports leagues, service providers, cable operators and Telcos around the world, giving them the lowest TCO in the industry. Many of Zixi's clients are delivering and managing thousands of streams, and there is no other alternative in the market that can provide 99.999%+ reliability at scale. Zixi simplifies building and managing congestion-aware live video routes on any network, with support for 18-protocols across any operating environment, with products that are purpose built to provide market leading performance, universal interoperability and an operational control plane that simplifies management and orchestration at scale. With 15+ years of innovation and expertise, the Zixi Enabled Network has grown to over 1000+ media customers and 400+ OEM and service providers that deliver 20,000+ channels daily, with 110,000+ deployed instances in over 120 countries, gathering over 9 billion data points a day while delivering over 100,000 live sporting events a year. This powerful ecosystem of the largest media organizations in the world exchanging live video allows for the creation and acceleration of new content acquisition, business models, and opportunities to reduce cost and generate revenue. www.zixi.com